



Senior Product Manager (m/w)

Permanent employee, Full-time · Headquarter Munich

ABOUT US

Carly's technology is changing the automotive world. With our products we offer car owners the world's best solutions to gain more control and transparency over their cars. Join our passionate team in Munich to make cars around the globe more connected!

Carly is the specialist for connected car solutions for car owners. Our use cases include car health, personalization and DIY/car service situations. Among other things, Carly enables car owners to uncover the depths of digital information hidden in their vehicles to create valuable insights and advantages for customers.

This creates an unprecedented level of transparency in the automotive world.

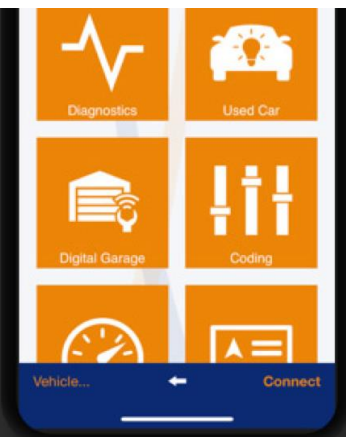
Our office is in the heart of Munich, filled with a highly driven and dedicated family-style team, near some of the giants in the automotive industry. From right there we are looking to change the industry towards more connectedness and transparency for consumers.

WHAT IS OUR GOAL?

We want to be the daily companion for all car enthusiasts worldwide for whom their car is more than just a mode of transportation. We combine deep car technology with consumer- and design-focused solutions to create the first international digital automotive brand, without even selling a single car.

Whether it's a problem with a vehicle, buying a used car, or just cool new features, we want everyone to get as much out of his or her vehicle as possible.

Be part of our driven team and conquer the automotive world with us!



Your mission as Product Manager is to define our common product vision and strategy, working closely with the technology team to lead products from requirements to release and maintenance. Your products will empower consumers worldwide.

RESPONSIBILITIES

- Manage the Carly product lifecycle from analyzing requirements, prototyping to pre-release testing and maintenance
- Champion user experience and feature quality of your portfolio of car apps, include your own style into the products
- Develop and implement communication flows to send users the right message at the right time
- Work in cross-functional teams to develop new products and features as well as plan and support release and roll out
- Monitor application quality and identify key conversion potential
- Conduct market analysis, competitor research and market sentiments towards Carly's products to create product improvements

REQUIREMENTS

- 3+ years of professional experience in product management, product marketing or other marketing/management roles preferably in B2C
- You worked closely with dev teams in an agile environment and are a team player who thrives in a results-oriented and dynamic work environment
- You are able to communicate complex topics both in presentations and verbally
- You are able to handle uncertainty and high pressure
- You have proven your ability to think product and customer focused
- You have a degree, preferably in Marketing, Advertising or Business
- You have highly proficient English skills, German is a strong plus

WHAT'S IN FOR YOU

- High impact and responsibility in a very successful and fast-growing company on an international scale
- A team of smart and extremely motivated co-workers
- Strong management team with proven track records in successful startups to learn from
- High learning curve with all the possibilities of growing with the company
- No walls, no limits, no bureaucracy just unlimited potential
- A competitive compensation

Sounds intriguing to you? Find out if you are the right person to take on this challenge!
Contact our CEO at job@mycarly.com