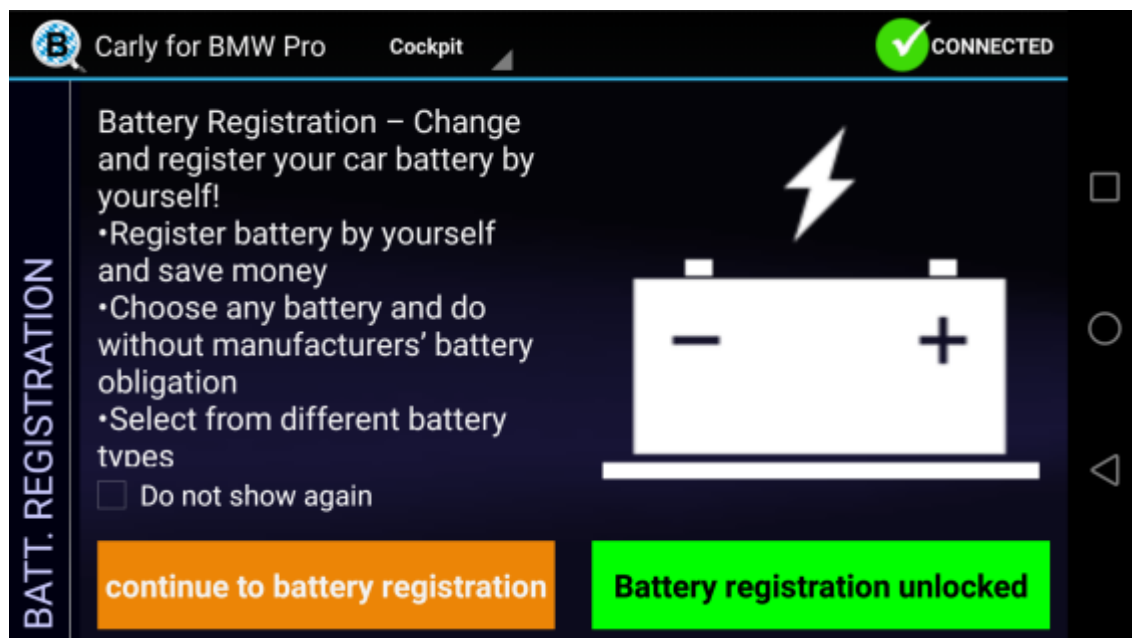


Changing a car battery yourself like a pro

Munich-based software company Carly connects mobile devices to cars via an app / Transparency about a vehicle's technical condition available at any time – without visiting a garage / Extensive codings possible / App portfolio covers BMW, Mini, Mercedes, Volkswagen Group, Porsche and BMW Bikes

Munich, 13th of December 2016. The same story year after year: many car batteries give up the ghost when it starts getting cold outside. Battery failure often has its origins in the summer months, as high temperatures cause the interior components of a battery to age faster, the effects of which are then felt in winter. When age wears down a battery and makes it difficult to start the car it's time to replace the battery. In the case of modern vehicles with complex on-board electronics this used to entail a costly visit to a garage. Thanks to Carly's app solutions that come with detailed and easy-to-understand instructions, low-cost do-it-yourself (DIY) battery changes are now possible without a hitch. Carly develops innovative solutions for smartphones and tablets connecting people to cars in the blink of an eye. Establishing a connection between the app and an additionally available adapter is all it takes. Afterwards, you enter the vehicle's data, click on 'Connect' and are ready to go.



DIY selection and installation of manufacturer-independent batteries with the app function from Carly.

DIY battery change made easy

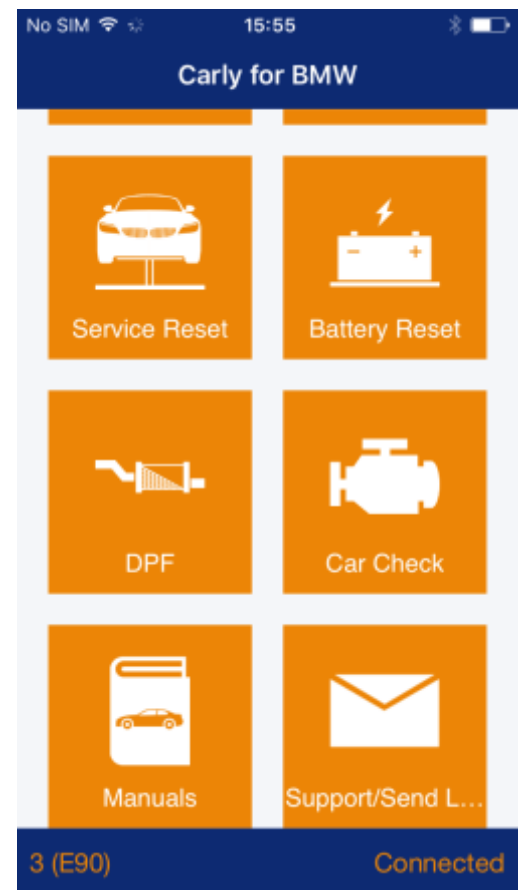
The Pro Version can be extended by the 'Battery Registration' by means of an in-app purchase. It includes an unlimited licence for registering and setting up new battery types, plus future updates with improvements for all models and engines. It enables users to personally select and install any desired, manufacturer-independent battery – saving the costs incurred for a garage visit.

Carly - Connected Car – transparency for motorists

In addition to 'Battery Registration', drivers benefit from a range of other functions they can use. Examples include in-depth diagnostics of vehicle electronics that can be carried out within a very short period of time at the push of a button – at the quality level of a garage. Carly also makes it possible to unlock a large number of cached functions such as a digital speedometer. The 'Used Car Check' app function serves to avoid bad future investments when buying a used car, as it reveals manipulation, detects impending engine issues and makes the driving patterns of the previous owner transparent, simply on a tablet or smartphone – without a PC. Detailed engine parameters can be monitored, the values recorded directly and sent by e-mail. Additionally, 'Digital Garage', a web-based, individual service, makes it possible to view a full fault report history at a glance. Carly enables car drivers to achieve comprehensive, unparalleled transparency about the technical condition of their vehicles.

Innovative mobile solutions

The Carly app is available as a Lite Version (with a limited range of functions) free of charge for testing. Users can return the required adapter (iOS and Android) if not satisfied with the app. The Pro Version, which is subject to a fee, comes with a full range of codings, diagnostic tools and the "Used Car Check", including periodic software updates. The current app portfolio utilised by millions of users encompasses Carly for BMW (incl. Mini), Mercedes, Volkswagen Group, Porsche and BMW Bikes.



In addition to Battery Registration, the Carly app includes many other useful functions.



PRESS RELEASE

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If interested in a press sample with the Carly Pro Version, please send a brief message to our public relations agency PSM&W.

Carly – Connected Car

The app solutions from Carly, an owner-managed technology company based in Munich, Germany, create transparency that has been lacking in the automotive world so far. Carly develops innovative solutions for smartphones and tablets to establish a connection between owners and their cars. Using these solutions, an in-depth diagnosis of a vehicle's electronics at the level of quality delivered by a manufacturer-backed garage or repair shop can be performed in an extremely short period of time at the push of a button. Owners can personalize their own cars within seconds. Countless YouTube videos by Carly users describe these codings based on before-and-after comparisons. The current app portfolio utilized by millions of users encompasses Carly for BMW, Mini, Mercedes, Porsche, VW, Audi, Bentley, Lamborghini, Seat and Skoda. Carly is focused on customers. Through direct dialogue and a worldwide network of Carly trainers the company fosters very close customer relations, enabling the continuous further development of its software solutions, not least thanks to input provided by users and the Carly community. In combination with the related adapters, the products of the Munich-based company are among the most innovative mobile solutions in the automotive world.

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