

### Top four hot spots for mileage fraud in the UK revealed

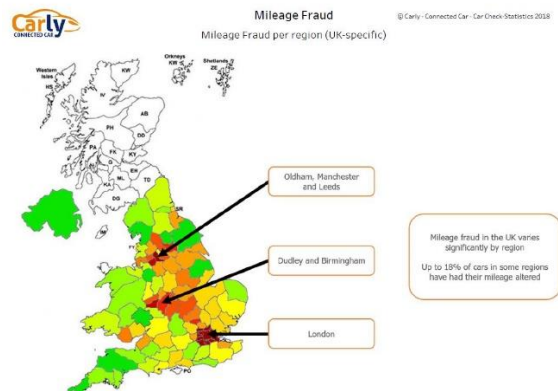
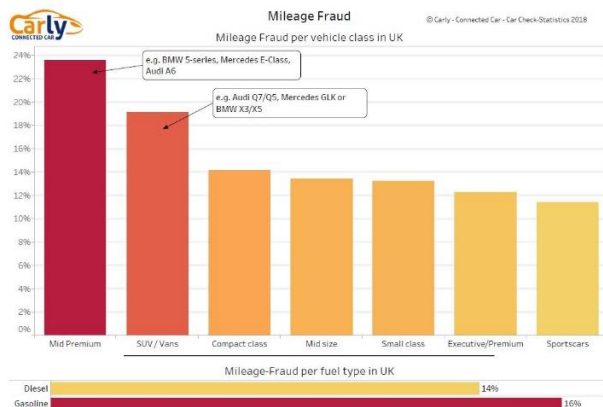
- Nearly five million cars in the UK may have had their mileage digitally altered
- Affordable finance plans with expensive penalties for exceeding mileage could be to blame
- Mileage fraud costs motorists millions of pounds every year as well as putting lives a risk



Mileage fraud may be more prevalent in UK than previously thought, with the practice risking driver safety as well as costing millions of pounds every year. Carly - Connected Car, the world market leader in mobile car electronics, has found the top four UK hot spots where 18 per cent of vehicles are displaying the incorrect mileage, three per cent higher than the national average of 15 per cent, equating to nearly five million vehicles in total.

According to the data collected from a study of over 150,000 vehicles in the UK, part of a larger survey of one million cars: London, Birmingham, Manchester and Leeds were identified as the top four overall UK regions for mileage fraud.

One of the reasons for the rise in mileage fraud is likely to be the increasing popularity of affordable car finance plans. Personal Contract Purchases and Personal Contract Hire deals often come with strict mileage limits where each additional mile can be charged at as much as 30p. This has led to some owners turning to 'mileage correction' firms that offer to dial back the odometer to avoid expensive financial penalties.



The knock-on effect on the used car market means unsuspecting motorists are over paying by millions of pounds every year for vehicles which have had their mileage digitally altered; The safety implications of which are very serious as modern cars rely on mileage to give an indication of what service is needed and when parts need replacing.

The study also found large discrepancies between actual fuel consumption and data stated by manufacturers, in some cases these figures differ by almost 75 per cent, as well as changes to UK driving behaviour, with 40 per cent of all journeys on UK roads covering just three miles.

Carly's Connected Car app, available for BMW, MINI, Mercedes, Renault, Volkswagen Group cars, performs a manufacturer-quality diagnostic session in minutes. The adapter can tap into the car's multiple computers (ECUs) to check for correlation with the visible speedometer and identify whether data has been manipulated, as well as allowing customerisation of vehicle comfort features.

**ENDS**

### Press Samples

If you would like to try the Carly app, please get in contact with the UK press office, [laura@elan-pr.com](mailto:laura@elan-pr.com) or call 07813 956664

Carly's data on fuel consumption forms part of a wider analysis of real world data showing how cars are used and perform in the real world. The comprehensive Car Check Statics 2018 report, compiled from a sample size of one million vehicles globally, and 150,000 in the UK, is available to download here:



**About Carly**

The app solutions from Carly, an owner-managed technology company based in Munich, Germany, create transparency that has been lacking in the automotive world so far. Carly develops innovative solutions for smartphones and tablets to establish a connection between owners and their cars. Using these solutions, an in-depth diagnosis of a vehicle's electronics at the level of quality delivered by a manufacturer-backed garage or repair shop can be performed in an extremely short period of time at the push of a button.

The current app portfolio utilised by millions of users encompasses Carly for BMW, Mini, Mercedes, Porsche, VW, Audi, Bentley, Lamborghini, Seat, Skoda and Renault. Other vehicle brands are currently in development and will follow later this year. Due to the direct dialogue between Carly and their worldwide network, the company maintains a constantly updated database. In combination with the related adapters, the products of the Munich-based company are among the most innovative mobile solutions in the automotive world.

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