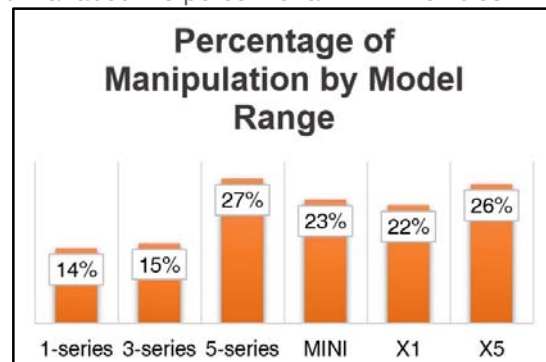


More than 15 percent of all BMW passenger cars have been manipulated

Initial results of Used Car Check / Damage of 153 million GBP / BMW 5 sedan most frequently affected / BMW diesel drivers on average use 50 percent more fuel than stated by the manufacturer

Munich, September 20, 2016. At the beginning of the year, Carly, a company specializing in connected car solutions, extended its range of solutions by a Used Car Check. This function enables users to check the entire electronics of a car on the spot by means of their smartphones or tablets at the push of a button and without any technical knowledge. More than 100,000 users around the world have performed checks on over 400,000 BMW vehicles to date. The company has now analysed all the anonymous BMW data sent in since the function was launched. The analysis revealed that about 15 percent of all BMW vehicles tested by means of the Used Car Check had been manipulated. 90 percent of these cases involved speedometer manipulations by a previous owner. By the same token, the fuel consumption readings obtained differed from the manufacturer's information – by up to 50 percent in the case of diesel vehicles.



Carly detects damage amounting to about 153 million GBP

One speedometer manipulation results in damage amounting to about 2,557 GBP, according to information by ADAC. In Germany alone, this equates to some 5,11 billion GBP per year. Using the innovative app function, Carly has been able to detect manipulation with 60,000 used BMW cars around the globe to date. This corresponds to a total loss of about 153 million pounds. The alarm of the Used Car Check went off particularly often with a BMW 5 sedan of the E60 generation. This model is by far the most frequently manipulated BMW, according to the analysis. One of the most remarkable cases was a vehicle built in 2000: while the speedometer indicated 18,703 miles, the car had actually been driven 120,564 miles.



PRESS RELEASE

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This is how the Used Car Check works with BMW.

Carly's app solution is individually adapted to a particular vehicle model, reading only the respective model-relevant data, and is completely legal. These features make it unique around the world. In addition, it is the only solution to offer the same professional quality as a manufacturer-backed garage or repair shop. The Carly portfolio currently encompasses the BMW, Mini, Mercedes brands and those of the Volkswagen Group as well

as the Android version for Porsche (iOS to follow). The application is continually complemented by additional functions and the Used Car Check is included in the Pro Version free of charge. Users can perform the check on various models as often as they like. Carly is planning the market launch of the Used Car Check function for the Mercedes, VW and Audi brands before the end of the year.

All details and further conclusions of the analyses are provided in the data sheet which you can download [here](#). Additional information is available at www.mycarly.com.

If interested in a press sample of the Carly Pro Version, please send a brief message to our public relations agency PSM&W.

Carly – Connected Car

The app solutions from Carly, an owner-managed technology company based in Munich, Germany, create transparency that has been lacking in the automotive world so far. Carly develops innovative solutions for smartphones and tablets to establish a connection between owners and their cars. Using these solutions, an in-depth diagnosis of a vehicle's electronics at the level of quality delivered by a manufacturer-backed garage or repair shop can be performed in an extremely short period of time at the push of a button. Owners can personalize their own cars within seconds. Countless YouTube videos by Carly users describe these encodings based on before-and-after comparisons. The current app portfolio utilized by millions of users encompasses Carly for BMW, Mini, Mercedes, Porsche, VW, Audi, Bentley, Lamborghini, Seat and Skoda. Carly is focused on customers. Through direct dialogue and a worldwide network of Carly trainers the company fosters very close customer relations, enabling the continuous further development of its software solutions, not least thanks to input provided by users and the Carly community. In combination with the related adapters, the products of the Munich-based company are among the most innovative mobile solutions in the automotive world.

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