

Further woes for diesel drivers as fuel consumption found to be up to 75% more than stated by car manufacturers

- Huge differences between manufacturer consumption figures and real-world MPG could be costing motorists an additional £800 per year
- Conflict of interest for manufacturers between fuel efficiency and low CO2 targets
- Small diesel cars consume up to 55% more fuel than stated by the manufacturer



Recent falls in oil prices will be a welcome relief for UK motorists as data shows drivers could be burning through as much as 75 per cent more fuel than stated by manufacturers.

Carly Connected Car, the worldwide number one in car apps, has released data collected from over one million vehicles, including 150,000 from the UK. The data shows year-on-year growth of discrepancies in fuel consumption in every new model generation since 2004, up until 2017 where the difference appears to reduce slightly.

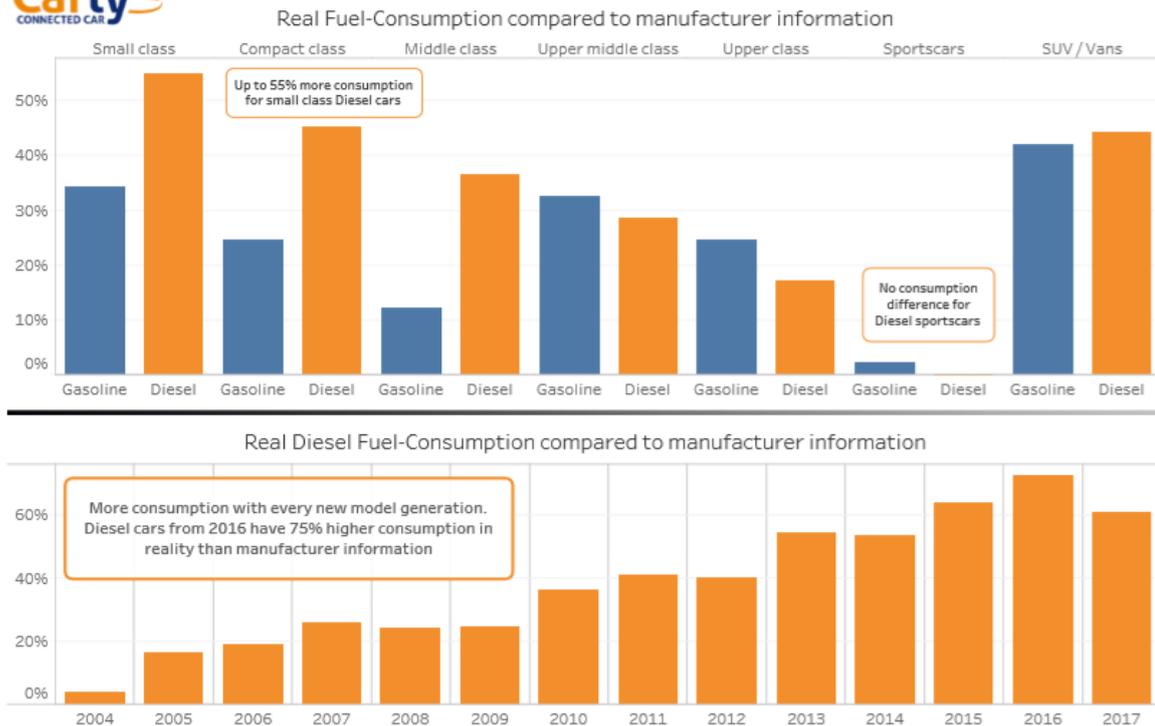
The most significant difference was found in diesel cars from 2016, achieving an average of 75 per cent higher consumption rates than stated in information given by the vehicle manufacturer. According to the RAC Foundation, the average given MPG for a diesel car in 2016 was 62.5mpg. For a motorist driving 12,000 miles, this would be a cost of £1,087.55 per annum (based on current diesel costs of 124p per litre). Considering the discrepancies found by Carly, this figure could instead be £1903.21, an additional cost to the motorist of £815.66 a year.

Overall, Carly uncovered discrepancies were greatest in the three most popular vehicle segments in the UK; small cars, compact cars and SUVs.



Fuel Consumption

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The Carly app found drivers of small cars are using as much as 55 per cent more diesel and 35 per cent more petrol than the official figures, adding hundreds of pounds to annual running costs. For compact car drivers the real-life diesel consumption recorded as 45 per cent higher than manufacturer figures with the news no better in the increasingly popular SUV segment; burning through 45 per cent more diesel and 40 per cent more petrol than owners might expect. The only segment of vehicle where manufacturer data reflected real-world results was Diesel sports cars where real world figures reflected the official data.

“There is an ongoing conflict of interest regarding fuel consumption. Over the years the regulations require less and less CO2 emissions, however, drivers want more powerful and luxurious vehicles,” says Avid Avini, one of Carly’s founders. “With each new CO2 reduction strategy, manufacturers have had to reduce fuel consumption, however due to tests being carried out in laboratories rather than the real-world, the data shows consumption to be improving. Miles per gallon is one of the key concerns of UK drivers when buying a car as the on-going vehicle running costs can have huge impact on monthly budget. While it can be difficult for manufacturers to predict consumption, as it is very much dependent on individual driving style, a discrepancy of this size is of concern to consumers relying on manufacturer figures.”

Carly’s Connected Car app, available for BMW, MINI, Mercedes, Renault, Volkswagen Group cars, performs a manufacturer- quality diagnostic session in minutes, providing insight into actual mileage, fuel economy as well as fault codes logged in the car. Prices start at £44.90 for the adapter (available from Amazon UK) with the app (either iOS via the app store or Android via Google Play) available in both Lite and Paid versions.

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Press Samples

If you would like to try the Carly app, please get in contact with the UK press office, laura@elan-pr.com or call 07813 956664

Carly's data on fuel consumption forms part of a wider analysis of real world data showing how cars are used and perform in the real world. The comprehensive Car Check Statics 2018 report, compiled from a sample size of one million vehicles globally, and 150,000 in the UK, is available to download [here](#).

About Carly

The app solutions from Carly, an owner-managed technology company based in Munich, Germany, create transparency that has been lacking in the automotive world so far. Carly develops innovative solutions for smartphones and tablets to establish a connection between owners and their cars. Using these solutions, an in-depth diagnosis of a vehicle's electronics at the level of quality delivered by a manufacturer-backed garage or repair shop can be performed in an extremely short period of time at the push of a button.

The current app portfolio utilised by millions of users encompasses Carly for BMW, Mini, Mercedes, Porsche, VW, Audi, Bentley, Lamborghini, Seat, Skoda and Renault. Other vehicle brands are currently in development and will follow later this year. Due to the direct dialogue between Carly and their worldwide network, the company maintains a constantly updated database. In combination with the related adapters, the products of the Munich-based company are among the most innovative mobile solutions in the automotive world.

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